

Prizes set for participation in the Randy Smith Christmas on Main Parade

The City of London's Randy Smith Christmas on Main Parade and Festivities are to be held **Friday, December 1**. The parade will begin at 7:00p.m.

"What Christmas Means to Me!" will be the theme for the 28th anniversary celebration. This theme allows all entries to show and convey a message of something that they hold dear during the Christmas season. Have fun, get creative, and remember the more lights the merrier!

Thanks to the sponsorship of Mayor Troy Rudder and the London City Council, three lucky winners from a Laurel County School will take home prize money for participating in the parade.

First Place - \$1,000

Second Place- \$500

Third Place- \$250

Any school, team, club, or group sponsored by a Laurel County School is eligible to win. Schools may have as many participants as they wish.

All entries must be classified as floats and do not include participation on firetrucks and emergency vehicles. All entries competing for prize money must stick with theme, "A Night in Christmas Toyland." Bands are eligible if a float is included with band participation.

Entries will be judged by 3 out of town judges. Winners will be announced the week following the event. Mayor Troy Rudder will present the winners with trophy and check before Christmas break.

Other organizations will also be recognized for their efforts. Plaques will be presented for Best Business Participation, Best Church Participation and Best Decorated Tractor, Firetruck, Golf cart/ATV, and First Responders.

Best Church/Youth Group winner will receive a party at Finley's Fun Center.

Entries will be judged and given a score of 1-10 on the following criteria:

50 Points possible

Theme- does the float adhere to the theme in some way?

Appearance in Parade- What looks good sitting still, may not look good moving down the street. Remember to give that a thought.

Originality- Think big and outside the box!

Level of Difficulty- We want everyone to participate no matter how easy or difficult it was to build, but points will be granted for the amount of work applied.

Use of lighting- Remember this is a nighttime parade. The more lights the better!

For more information please contact

Brittany Cradic, Imainstreet@windstream.net , 606-862-8841

Chris Robinson, londonkytourism@gmail.com , 606-330-0501

2017 "What Christmas Means to Me!"

Christmas on Main Parade Entry Form

Friday, December 1

Parade: 7:00p.m.

The following information must be completed to enter a float/group in the Christmas on Main Parade:

Name of Organization _____

Contact Person _____

Mailing Address _____

E-Mail Address _____

Phone _____

Type of Entry: ___ Float ___ Group riding on Vehicle ___ Horses# ___

Group Walking or Marching ___ Other: Explain _____

Brief Description of Entry: _____

Parade Guidelines:

- All participants must be on a float, unless you are with a Marching Band or Costumed Character.
- Judging criteria upon request
- No items permitted to be thrown from floats such as candy, toys, etc.
- Have fun and enjoy!
- It is encouraged that floats have plenty of holiday lights
- Proper signage is encouraged.
- Please keep horns and sirens quiet. Music only.
- All horses should be diapered.
- Please leave Santa suits at home. Santa has been notified and will be in attendance.
- Floats should be no taller than 18 feet.

Please feel free to call or email with questions!

Mail, Fax, or Email to
501 South Main Street
Fax 864-5184

lmainstreet@windstream.net or londonkytourism@gmail.com

Line up info!!!!

**Thanks for planning to be a part of
Christmas on Main 2017!**

To make things easier, please follow these guidelines:

Getting Started

- **It is suggested that you prepare your float north of downtown. Many folks gather at the North London Kroger Parking Lot but there are other locations.**
- **You may choose to meet at another location north of downtown, but due to congestion it is not recommended to meet in the parade line up area around London Elementary**
- **Once everything is together you will proceed into town with everything ready and people on board by 6:30p.m.**

Lining up..... this is important to the flow of the parade!

Make sure your driver is aware of this. Once in the parade lineup area....

Left Lane (Normally North Bound) : Classic Cars, Cars, Vans, walking groups, Marching Bands, etc.

Middle Lane: Fire Trucks, First Responders, buses, anything similar.

Right Lane (South Bound): Floats and anything similar to a float.

Then....

- As the entry lined up in front of you moves forward, move forward with caution. **VERY IMPORTANT!**
- Do your best to keep up with the entry in front of you leaving decent space, without much delay.
- Pause at the Courthouse when signaled for a photo

Parade ends at Carnaby Square BUT YOU MAY PROCEED TO ANOTHER LOCATION TO DISEMBARK YOUR FLOAT. THIS HELPS ALLEVIATE CONGESTION AT CARNABY.

Make sure your driver moves as far into Carnaby Square as possible, away from the entry point. You may drive beyond Carnaby and have your end point elsewhere, making it easier for your group to unload and helping to alleviate congestion.

Thanks Again!

For more information or questions contact:

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Chris Robinson, londonkytourism@gmail.com , 606-330-0501